
Social Change Project

— 8th Grade Capstone Experience —

Overall Objectives of the Project:

- Become Informed- gather information about the topic by researching
- Create Awareness of the problem or issue- What is the best way to get the word out and inform others?
- Take Action- What can each member do for the cause?
- Call Others to take Action with you- What can other people do to help the cause?
- Rally for your Cause- How will all of the information be presented to an authentic audience?



Part 1:

Become Informed

Conduct Research

Research an issue or topic that evokes passion

- Animal Rights/ Cruelty
- Education Reform
 - LGBTQ
- Political / Legal issues
 - Racial
- Women's Rights
 - Health
 - Poverty



Part 2:

Create Awareness

Create Two Awareness Products

Groups are responsible for 2
Methods:

- Create a video
- Create a commercial
 - Ongoing Blog
 - Website
- Pamphlet or brochure
- Social media page (Instagram, Twitter, or Facebook)
- Poster or Banner
- Announcements
 - Speech

Part 4:

Call others to take Action

*What can others do for the
cause?*



How can anyone help?

- Sign a petition
- Donate items reflecting the cause
- Participate in a fundraiser
- Join a campaign

Social Change Rally!

